

EVERYTHING NEEDS

ACCOUNTING

A reflection activity about the accounting already in your world

NAME _____

LOOK AROUND. ACCOUNTING IS EVERYWHERE.

From the businesses you interact with every day to the industries you enjoy most, accounting helps people and organizations make decisions, stay organized, and succeed. This activity will help you spot accounting in your daily life and discover career paths you may not have considered.

PART 1 | ACCOUNTING IN YOUR DAILY LIFE

Think about your typical day from morning to night. Use words, examples, or quick sketches.

1 Where do you see money, spending, or budgeting in your daily life?

Examples: buying lunch, streaming subscriptions, shopping, sports, apps, or games

2 How do you or your family keep track of money or make decisions about spending?

3 What decisions in your daily life involve “thinking like an accountant”?

Planning, comparing, tracking, and organizing show up in more places than you might expect.

PLAN What comes next?	COMPARE Which option is better?	TRACK What changed?	ORGANIZE How does it all fit?
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PART 2 | ACCOUNTING EVERYWHERE

Select THREE industries that grab your attention.

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|--|---|
| ☐ Sports & Entertainment | ☐ Technology |
| ☐ Healthcare | ☐ Fashion & Retail |
| ☐ Travel & Hospitality | ☐ Government & Public Service |
| ☐ Nonprofits & Social Impact | ☐ Entrepreneurship / Startups |
| ☐ Media & Content Creation | ☐ Gaming & Esports |

NOW, ZOOM IN ON ONE.

4 Which ONE industry did you choose?

SPOT THE ACCOUNTING

How do you think accounting is used in this industry?

MAKE THE CALL

What kinds of financial decisions might need to be made in this industry?

PART 3 | RETHINKING ACCOUNTING CAREERS

You've seen how accounting shows up in different industries. Now, rethink what that might mean for a career in accounting.

5 Before today, what did you think accountants did?

6 After this activity, what do you think accountants might actually do?

7 What surprised you most about where accounting is used?

PART 4 | PERSONAL REFLECTION

Connect accounting to the things you care about.

8 How might accounting connect to something you are personally interested in? Think: hobbies, sports, entertainment, or future career goals

9 Has your view of accounting changed? If so, how?

EXIT THOUGHT

Accounting isn't just about numbers. It's about helping people and organizations make better decisions. One thing I learned today is:

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