

Get to Know High Schoolers

While high schoolers typically have a better understanding of accounting than middle schoolers, they often still have misconceptions about the profession, struggle with a clear vision of their career path and just the idea of college can be overwhelming. Even those who have taken an accounting class - which many may not have - probably aren't familiar with the wide variety of career paths accounting offers.

Take this opportunity to disprove the stereotypes while talking about the many opportunities in accounting and how exciting and worthwhile the accounting profession is. Highlight the fact that accountants are needed in all businesses. The more positive stories and examples you share, the more engaged the students will be.

Consider talking points, such as:

- Why did you choose to major in accounting and become an accountant/CPA?
- Where did you go to college? Was accounting always your intended major?
- What was your first job out of college? What is your job now? Why did you choose this job?
- What other opportunities are there for accountants/CPAs?
- What is a CPA, and what is the difference between an accountant and a CPA?
- What is a typical workday like for you? (help students understand by sharing real-life stories)
- What are some of the perks of being an accountant? (i.e., work from home, travel, salary, job security)
- What skills do you rely on to be successful in your role?
- What advice do you have for high school students as they begin thinking about college?

Resources for this audience:



Customizable PowerPoint Presentations

Use '[Discover Your Future - Everything Needs Accounting](#)' if your audience has little to no experience in accounting.

Use '[Let's Talk Business](#)' if your audience has a baseline understanding of accounting.



ThisWayToCPA.com

The AICPA's [online destination](#) for students and educators provides information about the profession, the path to CPA, and activities for students.



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Introduce Students to your State CPA Society

Share with students the name of your state society, and find out in advance the opportunities your state society has for high school students to become involved.