

FINANCIAL GAME CHANGERS WANTED

**Accounting — the No. 1 choice for job security
and needed more than ever!**

Hundreds of career options.

- Technology and automation
- Cybersecurity and data privacy
- Data analytics and big data
- Environmental, social and governance reporting
- Forensic accounting
- And more!

There are also so many
cool benefits and perks.

Want to know more?

Keep reading!



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Six major perks of diving into the accounting world:

Endless career adventures: No more boring cubicle and calculator. Explore exciting career choices!

DEI and ESG initiatives: Accounting and finance offer many different career paths that allow professionals to be a force for change and still have job security.

Job security: Looking for a stable career choice that allows for financial stability? Accounting is an always in-demand career! Even in times of economic uncertainty, accounting and finance professionals are still needed in just about any field you can think of.

Skills for life: It's not just numbers (though they are important!) Put skills in your back pocket that will make you stand out among fierce competition!

- Problem-solve with ease • Expert attention to detail
- Killer organizational skills • Finance whiz

Be the boss: Dreaming of starting a business? Accounting is your secret weapon! You'll be an expert in money handling, budgeting and making solid business decisions. No superhero cape needed!

Serious fun with numbers: We know math isn't everyone's favorite, but accounting can be surprisingly fun! Unravel financial mysteries, analyze data like a detective and discover the stories hidden in numbers.

So, you're interested in accounting. Now what?

High school students

- Talk to your counselor or advisor about taking an accounting class. Be sure to ask for opportunities for dual credit. You'll receive high school and college credits simultaneously.
- Shadow a CPA. Talk to the adults in your life – do you know any CPAs willing to let you shadow them?
- Get involved in student organizations (i.e., DECA, FBLA, BPA, etc.).
- Contact your state CPA society to learn more.

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College students

- Take accounting classes, information technology and business communication courses to further prepare you for the exciting accounting world.
- Join an accounting club or society (e.g., Beta Alpha Psi, ASCEND, ALPFA, NABA, NSBCPA, etc.).
- Discuss accounting with your career counselor or academic advisor.
- Find an accounting internship or a CPA you can shadow daily.
- Contact your state CPA society for information on student membership and learning opportunities.

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